

YUMNAK PROGRAM

Cohort III





○ PROGRAM OVERVIEW

Savola World Foundation, in partnership with Blossom Accelerator, proudly presents the **Yumnak Program**. A high-impact scale-up initiative designed to grow and scale high-potential startups across food, retail, logistics, agri-tech, and enabling technologies.

From hundreds of applications, **19 outstanding startups** were selected and have now successfully completed the program. They take the stage at Demo Day at Jada30, where founders will pitch their businesses to investors, partners, and ecosystem leaders.

Over a six-month journey, Yumnak startups achieved remarkable traction, collectively securing over 36 million Saudi Riyals in investments, signing 22+ commercial contracts, and expanding into multiple international markets.



B2B SaaS, FMCG

Salesflo is a B2B SaaS technology provider for enterprises in the FMCG, CPG, and OMC sectors. The platform helps brands manage and optimize their go-to-market operations by streamlining sales, distribution, field execution, and performance tracking through a single, connected system enabling better visibility, control, and decision-making across markets.



Logistics & Transportation tech

RODUD is a Saudi logistics technology company transforming how factories and transport stakeholders operate. We deliver digital solutions that streamline workflows, elevate communication, and enhance shipment visibility—empowering partners to reduce delays, optimise costs, and grow with confidence.



Retail, Data and AI

Linkers is an AI platform enabling Brands and marketing managers to analyze consumers behavior and marketing channels to boost their campaigns ROI.



Food Distribution, SaaS and AI

AI-first operating system for food distributors—aggregating orders from WhatsApp, predicting demand, and deploying AI agents to procure and sell inventory in real time.



Supply Chain, Deep-tech

Swiss & Saudi tech scaleup enabling advanced supply chain traceability & environmental monitoring. Athena supports companies to prevent counterfeiting, theft & product spoilage, ensuring assets move safely & transparently across complex supply chains. Aligned with Saudi Vision 2030 goal for a smarter, digitally empowered economy. Already trusted by global leaders like Nestlé, LVMH & Topian.



Agritech

PoultrySync is an end-to-end poultry SaaS platform operating across Egypt, Saudi Arabia, UAE, Jordan, and the USA. Managing millions of birds, it has generated multi-million-dollar gains by optimizing operations. PoultrySync was the first to embed AI at the core of poultry operations, delivering predictive models for weight, mortality, and key KPIs used daily and for short- and long-term planning.



Logistics, transportation

Logexa is a Saudi logistics technology company transforming warehousing through an on-demand digital platform. By offering flexible, scalable storage and fulfillment solutions, Logexa enables businesses to grow faster, operate smarter, and reduce supply chain complexity supporting the Kingdom's evolving logistics ecosystem



Logistics, Technology Solutions

Kleen (كleen), a pioneering Saudi tech-logistics firm, is revolutionizing the laundry and hygiene sector with innovative digital tools, efficient operations, and eco-friendly practices. Founded in 2021 Kleen addresses key issues like poor quality, logistics hurdles, and tech gaps in the traditional market. By late 2025, it's a leading force in the Kingdom with over 40 Smart Hubs.



Climate, Inspection, Geospatial, IT

FalconViz is an intelligence company with patented technological advancements, kingdom experts in state-of-the-art solutions to digitize assets across geospatial, inspection, climate and cultural heritage market sectors. FV has 10 years of technological breakthroughs, collecting 3,000 km², and a combined experience of 120 years in computer vision, AI, acquisition and data visualization.



Agritech

Alareeb is a Saudi technology company building AI- and data-driven platforms to modernize critical industries. Its flagship products include SmartPoultry.ai for agri-tech and Tuwayq.com for digital commerce.

solena

AI, Biotech

Solena Ag is the Operating System for Arid Agriculture. We use the world's largest genomic database (80TB) to decode the biology of sandy soils—a global blind spot. Our AI prescriptions reduce water waste by ~20% and boost yields. Trusted by Nestlé and operating via a Saudi JV, we provide the Deep Tech infrastructure to secure the Kingdom's food supply.

FRUITFUL SOLUTIONS

F&B, Digital Transformation

Fruitful Solutions specializes in digital transformation for factories using IoT and Machine Vision to reduce costs, boost productivity, and enable remote monitoring of quality, safety, and efficiency. We also offer FreshSort, a smart sorting machine that automates post-harvest processes for fresh food producers, minimizing value risks and reducing waste across fresh food value chains.

rintel

Retail Tech, B2B SaaS

Rintel is AI-powered retail intelligence data platform that helps FMCG brands and retailers gain actionable insights, improve decision-making, and collaborate more effectively.

EMDAD
إمداد اكس

F&B, Food-tech

EmdadX is an AI-powered solution automating the \$30B Saudi F&B supply chain. By integrating with POS systems like Foodics, our AI brain predicts procurement orders based on real-time consumption. We execute the full cycle—intelligent buying, delivery, and payments—transforming sales data into autonomous actions. We eliminate human error to protect net margins and guarantee total profitability.

STES
Sustainable Technology & Engineering Solutions Ltd

Smart Security Technology, ICT

STES was established to be a pioneer in Security Systems, Intelligent Transportation Systems (ITS), Information and Communication Technology (ICT), and specializes in the Software, Design, Installation, and Maintenance of Safety and Security Systems. We aim to create environments that are safe for people to live in.

Supermile

Enterprise SaaS, Logistics

Supermile makes quick commerce profitable by bringing better utilization to fleets using its platform, operating system, and AI.

SmartMethods
الأساليب الذكية

Robotics, AI

Smart Methods is a Saudi-based robotics and AI company focused on scalable robotic solutions for service and automation markets. The company combines local manufacturing with AI-driven technology to capture growing demand aligned with Saudi Vision 2030.

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order

F&B, SaaS

Orderr is a technology company that provides a specialized system for the food & beverage (F&B) sector. We offer our clients a suite of tech solutions that enable seamless order taking and management, and direct access to their customers by providing a website and a mobile application — with no commissions and no hidden costs.

Info Seed

SaaS

Infoseed enables restaurants and retail stores to receive orders directly through WhatsApp—without the need for additional apps. Through the platform Zeedly merchants are able to create a digital catalog of their products and seamlessly manage customer orders via WhatsApp chat. The platform supports integration with payment gateways and delivery services such as Careem, making the entire order process smooth and automated.




Non-Profit Organization
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Thank You

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