



SAVOLA  
WORLD

Yumnak

Yumnak

2nd Cohort



## About Yumnak

Yumnak (Arabic for “Your Right Hand”) is Savola World’s Business Assistance Program, aiming to offer a helping hand and support SMEs in the food and retail space on their journey to success.

Yumnak is an intensive, practical hands-on program which provides a set of technical tools to enable companies to achieve their desired expansion scale. Yumnak is powered by SCALE.

Selected participants benefit from the program through sharing their business plans and products with well-grounded experts in the sector, with the aim of obtaining either partnerships or investments.

What distinguishes Yumnak from other programs is its focus on developing established companies and increasing their sales or obtaining investments. This is achieved by providing support, direction and guidance to selected companies, which will benefit from the opportunity to meet with a group of experts specialized in the administrative, strategic, planning, financial, marketing, and technical fields to increase growth opportunities and attract investments.

# Meet the 2nd Cohort of Yumnak 2024

The 2nd cohort of the program included a selection of Saudi leading growth stage scale-ups and SMEs in the food and retail industry, as shown below:

NINE

Crisper  
Crunchy Chicken Strips

banosh  
KITCHEN

doos

HORIZOONX

ARW

Ivvest

غايات  
Gaiat



# Founder Abeer Al-Hashim



## About Us



Retail &  
Manufacturing

## Looking For

**Investment**

**Partnerships**

## Contact

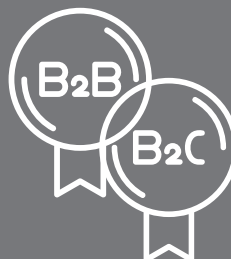
[abeeralhashim@ninesoftserve.com](mailto:abeeralhashim@ninesoftserve.com)

[@ninesoftserve](https://www.instagram.com/ninesoftserve)

# NINE

NINE soft serve is a premium ice cream supplier and manufacturer.

They release new flavors on the 9th of every month. They have developed 45 flavors, for their business and external clients. Looking to develop a franchise.





# Founder Mahmoud Eissawi



## About Us



Retail &  
Manufacturing

## Looking For

**Investment**

**Partnerships**

**Financing**

## Contact

✉ [mahmoud@crisper-ksa.com](mailto:mahmoud@crisper-ksa.com)

🌐 [www.crisper-ksa.com](http://www.crisper-ksa.com)



Fried chicken restaurant brand based in Jeddah, launched in 2020.

Homegrown concept and currently looking to franchise the concept regionally and internationally.



# Founder Sahel Barifah



About Us

SUBSCRIBE

Meal  
Subscriptions

Looking For

**Investment**

**Partnerships**

Contact

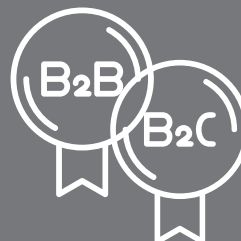
✉ [Sahal.barifah@gmail.com](mailto:Sahal.barifah@gmail.com)

🌐 <https://banosh.sa>

## banosh KITCHEN

Banosh specialize in healthy food alternatives, with three main production lines:

meals with monthly and weekly subscriptions retail products for supermarkets, cafes, and catering.



**5**  
YEARS

# Founder Tala Sehsah



## About Us



Quick  
Commerce  
& Gifting

## Looking For

**Investment**

**Business Model  
Pivoting**

## Contact

✉ [talsahsah@tangulf.com](mailto:talsahsah@tangulf.com)

🌐 <https://www.doos.sa>



The first lifestyle commerce platform in the region delivering groceries, imported products, beauty, gifting from their dark stores to customers within 30 minutes.



# Founder Muhtada Al-Mohzel



## About Us



## Looking For

**Investment**

**Partnerships**

## Contact

✉ [muhtada@horizoonx.com](mailto:muhtada@horizoonx.com)

🌐 [www.horizoonx.com](http://www.horizoonx.com)

# HORIZOONX

HorizoonX streamline their weekly/monthly orders of products and services through comprehensive marketplace.

They help F&B businesses including food supply, kitchen equipment, disposables as well as services such as marketing and cleaning.



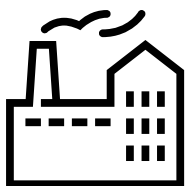


# Founder

## Anas AlHarbi



### About Us



Manufacturing

### Looking For

**Investment**

**Partnerships**

**Financing**

### Contact

✉ [Aalharbi@arwmed.com](mailto:Aalharbi@arwmed.com)

🌐 [www.arwmed.com](http://www.arwmed.com)

# ARW

The company specializes in the manufacturing of cosmetic and medical consumables, such as wet, perfumed, and cosmetic wipes, in addition to the manufacture of medical consumables and has a factory with a chemical lab.

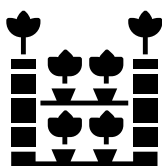


# Founder

## Abdelrahman Al-Zebaidi



### About Us



Vertical  
Farming

### Looking For

**Investment**  
**Partnerships**  
**Financing**

### Contact

✉ [azubaidi@ivvest.com](mailto:azubaidi@ivvest.com)

🌐 [www.ivvest.com](http://www.ivvest.com)

The Ivvest logo features the word "Ivvest" in a dark green, sans-serif font. A stylized green leaf with a yellow center is positioned to the right of the text, with a curved line arching from the bottom of the "v" to the base of the leaf.

Ivvest solves the problem of food security and sustainability in the GCC region by leveraging our proprietary advanced indoor farming technology.

Their solutions enable 5x higher ROI, 2-3 years faster payback comparing to greenhouses and 40% less electricity comparing to competitors.



# Founder

# Mohammed

# Al-Attas



## About Us



Supply Chain  
Management

## Looking For

**Financing**

**Business Model  
Pivoting**

## Contact

✉ [m.alattas@gaiat.com](mailto:m.alattas@gaiat.com)

🌐 <https://gaiat-hub.com/ar>

غَايَات  
**Gaiat**

Gaiat specializes in innovative technical and logistical solutions for procurement management in various business sectors.



**3**  
YEARS

# Founder

## Ahmed Al - Mutairi



### About Us



### Looking For

**Mentoring**

**Partnerships**

### Contact

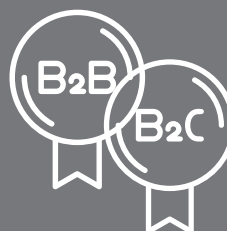
✉ [mohammed.m@mkhdoom.sa](mailto:mohammed.m@mkhdoom.sa)

🌐 <https://app.mkhdoom.sa>



Mkhdoom is an end to end technology platform that is an aggregator for freight providers (air, land, sea) bookings as well the provision of last mile delivery in KSA.

They are focused on solving accessibility to the logistics market for SMEs allowing users to compare prices of the various providers.



# Founder Hassan AlHaji



## About Us



Supply Chain  
Management

## Looking For

**Investment**

**Mentorship**

**Financing**

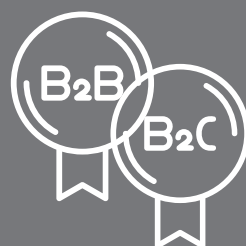
## Contact

✉ [hassan.alhaji@yahoo.com](mailto:hassan.alhaji@yahoo.com)

🌐 [www.trenjh.com](http://www.trenjh.com)



Trenjh app allows fruit and vegetable stores to market directly to the consumer in order to ensure better margins for all of the stakeholders as well as mitigate food waste.



**4**  
**YEARS**