

Summary of the CV's of the Executive Team

| Dr. Bandar Sami Arab | Ms. Nouf Fouad Halwani | Mr. Mufareh Mohamad Asiri |
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Current Positions:

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| Executive Director | Senior Projects Manager | Projects Manager |
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Previous Positions:

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| <ul style="list-style-type: none"> • In 2018, he held the position of Director of the Initiatives and Partnerships Unit in the Emirate of Makkah Al-Mukarramah Region. In 2019, he was assigned as the Executive Director of the first Jeddah Season. • He worked in Jeddah Chamber of Commerce from 2012, for six year, in which he moved between different positions. • He worked in Social Responsibility Department at the National Saudi Bank from 2005, and reached the position of CEO Assistant-Senior Director of Social Programs. • He Worked at Children with Disability Association from 1998-2002, and then at Sultan Bin Abdulaziz Al-Saud Foundation, from 2002-2005 and held several positions. | <ul style="list-style-type: none"> • Projects Manager- Corporate Communications & Sustainability Department- Savola Group. • Management Trainee, and the Manager- PR & Corporate Affairs Department- Savola Group. • Public Relations & Research Officer- MILE (The Madinah Institute for Leadership & Entrepreneurship). | <ul style="list-style-type: none"> • Learning Resource Manager for three years- Savola Group. • Quality Control Manager with 10 years of experience in quality systems- Afia International Company. |
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Qualifications:

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| <ul style="list-style-type: none"> • He completed his Executive Doctorate from the Arab Academy for Science and Technology in Alexandria in 2011. | <ul style="list-style-type: none"> • She holds a bachelor's degree in English from King Abdulaziz University, Jeddah- KSA. • She has a Certificate in Leadership Development from the INSEAD | <ul style="list-style-type: none"> • He holds a bachelor's degree in industrial chemistry from King Fahd University of Petroleum & Minerals. |
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| <ul style="list-style-type: none"> • He obtained an Executive Master’s degree from the same academy in 2000. • He holds a BA in Political Science from King Abdulaziz University in 1997. • He attended several senior executive courses. | <p>Institute Executive Education on Developing Emerging Leaders.</p> <ul style="list-style-type: none"> • She attended many professional courses in areas related to business management and sustainability. | <ul style="list-style-type: none"> • He holds an accredited certificate from UK in the field of e-learning and blended learning. • He holds an accredited certificate from the Community College of King Abdulaziz University as a social responsibility specialist. |
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Experience:

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| <ul style="list-style-type: none"> • He has more than 20 years of experience in the charitable, non-profit and private sector, and participated with several work teams during his career in establishing, governing and managing departments, programs and events. | <ul style="list-style-type: none"> • She has over 10 years of experiences in areas related to communications, CSR & sustainability. • She is a communications & sustainability professional, with a wide experience in developing sustainability strategy & programs. • She has a specialized experience in Sustainability Reporting, in accordance with the global and national standards. • She has a demonstrated history as a communications professional, and she has worked in developing the Sustainability Brand Guidelines & Identity. • She is experienced in strategy development and the execution of social awareness campaigns, additionally, in managing social media platforms. Throughout her work experience, she worked on developing several training materials. | <ul style="list-style-type: none"> • An expert specializing in social responsibility, and has experience in projects related to the employment of persons with disabilities, including implementing inclusive accessibility projects, designing inclusive work environments. • A Certified Trainer in CSR, from the International Academy of Social Responsibility • Recipient of the Social Responsibility Award from the Arab Achievers Foundation in Cairo in 2019. <p>An associate member of many relevant local committees.</p> |
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Ms. Noha Mohammed Mashat

**Mr. Haitham Abdullah
Mahboub**

Mr. Saad Khabiri

Current Positions:

Projects Officer

Board of Trustees - Secretary

Financial Controller

Previous Positions:

- Worked in Share Adawli as a Social Media Marketing Specialist JUN 2023- MAR 2024.

Training Programs:

- Savola World, in Corporate Social Responsibility. AUG 2022 -JAN 2023
- 3 Points Advertising, in Client Services FEB- Apr 2022
- Memec Oglivy United Advertising Co. in the Advertising Management field. Jun 2021 - Aug 2021

- Corporate Governance Manager at Halwani Brothers Company through 2008 - 2018. And Board Secretary of Halawani Company in Egypt.
- Shareholder Affairs and Administration Manager at Saudi Industrial Services Company. (SISCO) from 2003 - 2008.

- Manager, Finance, Savola Group.
- Audit Committee Member, INJAZ Saudi.
- Manager, Audit & Risk, Savola Group.
- Management Trainee, Savola Group.
- Project Manager, Hawer Alrabie Trading CO.

Qualifications:

- Currently an MBA student at University of Business and Technology.
- She holds a Bachelor's degree in Advertising Management from Jeddah College of Advertising, University of Business and Technology. 2022

Courses and Certificate

- Commercial marketing management.
- Accredited Course Completion Award provided by the International Advertising Association.
- Project Management Industry Training Program.
- PCP in International Communication & Advertising.

- Master's degree in Business Administration – Arab Academy for Science, Technology & Maritime in 2007
- Bachelor's degree in Corporate Communication "Mass Media, PR and Advertisement" from King Abdulaziz University in 2002.
- Certified from Saudi Stock Exchange (Tadawul) for disclosures according to the listing rules and related regulations and instructions for listed companies.

- B.S. in Business Administration, Glion Institute of Higher Education, Switzerland.
- Certified Developing Emerging Leader, INSEAD

Experience:

- With hands-on experience in social media management, content creation, campaign development, communication, branding, and market research.
- She continues to build her experience in Communication and Project management in CSR.
- Over 20 years of experience of Corporate Governance, Compliance, Board Affairs, Shareholders & Investors.
- Over 10 years of experience of financial management, tax & zakat, internal audit, business analysis, process automation and improvement, policy & procedures development, regulatory compliance, risk management, corporate communications and design, investor relations, developing complex reporting.